

The Roth Law Firm, PLLC

FOR IMMEDIATE RELEASE

BIG PAPI TO BE TAUGHT A BIG LESSON

July 23, 2007 -- NEW YORK, NY – The Roth Law Firm PLLC, on behalf of Steiner Sports Marketing, Inc., filed suit against David Ortiz of the Boston Red Sox, seeking damages for Ortiz’s alleged breaches of an agreement. The story hit late Friday and continues to attract the attention of the media, baseball fans and sports fans throughout the country. Reprints of selected articles are shown below:



Boston’s Ortiz not signing enough autographs –suit

NEW YORK (Reuters) - A sports memorabilia company is suing Boston Red Sox star David Ortiz -- claiming the popular slugger does not sign enough autographs.

Steiner Sports Marketing is seeking at least \$1 million in damages from the 31-year-old Dominican, in a lawsuit filed on Friday in New York state court.

The lawsuit charged that Ortiz consistently fell short of the autograph quota to which he agreed and that he lent his autograph to competing companies.

Ortiz also failed to appear at signing sessions or at corporate meet-and-greet events, as his contract requires, the lawsuit said.

According to the suit, Ortiz entered into an exclusive contract with Steiner in 2004 to provide 8,000 autographed memorabilia for sale and to participate in up to four two-hour-long autograph sessions.

Representatives for Ortiz and the Red Sox were not immediately available for comment.

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Ortiz sued by New York company for breach of contract

New York – A sports memorabilia company sued Boston Red Sox star David Ortiz for \$1 million Friday, claiming he breached a contract by failing to autograph a required number of items and appear at “meet-and-greet” events. Steiner Sports Marketing Inc. of New Rochelle, N.Y., said the company signed Ortiz to a contract to autograph 13,000 items appear at public signing events, and to do these things exclusively for Steiner until Jan. 31, 2008.

“Ortiz has constantly remained substantially below the amount of memorabilia items required to be signed under the agreement,” according to the lawsuit filed in Manhattan’s state Supreme Court.

Steiner claims that Ortiz skipped several scheduled public appearances, and when he did show up, he didn’t autograph the minimum amount of memorabilia required by the contract.

Ortiz also violated the exclusivity clause of their agreement by providing at least four other companies with autographed memorabilia and game-used items, diluting the value of items provided to Steiner, the suit claims.

The lawsuit asks for \$1 million plus interest and an accounting of Ortiz’ dealings with memorabilia companies in which he received money for autographs and used items.

Ortiz’ agent, SFX Baseball Group LLC, did not immediately return a call for comment.

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David Ortiz sued over memorabilia deal

July 20, 2007

NEW YORK (AP) -- A sports memorabilia company sued Boston Red Sox star David Ortiz for \$1 million Friday, claiming he breached a contract by failing to autograph a required number of items and appear at "meet-and-greet" events.

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Updated on Friday, Jul 20, 2007 8:25 pm, EDT



Baseball player not signing enough autographs?

Mon Jul 23, 2007 10:03AM EDT

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For further information, please contact Janine Griffith at janine@rrothlaw.com.

The Roth Law Firm, PLLC, specializes in the litigation of securities, commercial and sports/entertainment matters. The firm is located at 545 Fifth Avenue, Suite 960, New York, NY (212) 542-8882.