

# The Roth Law Firm, PLLC

## FOR IMMEDIATE RELEASE

### **INVESTORS SUE MCC OVER ALLEGED FALSE PRESS RELEASES**

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APRIL 7, 2006 -- NEW YORK, NY – An action was filed in the United States District Court for the Southern District of New York by The Roth Law Firm, PLLC, on behalf of Adam Berk, and certain other investors of Centurion Gold Holdings, Inc., a mining company located in Johannesburg, South Africa. The lawsuit names as defendants Moore, Clayton & Co., Inc. and its subsidiary MCC Financial Services -- the companies hired by Centurion to publish press releases in order to “raise its visibility in the investment community.”

In short, the Complaint alleges that MCC published materially false and misleading press releases with the intent to deceive the investing public, in order to drive up the price of Centurion’s stock and MCC received three-hundred thousand shares of Centurion’s common stock for its PR services. Specifically, the Complaint alleges that several of MCC’s press releases grossly misstated and/or outright lied about the status of an “irrevocable” agreement in which Centurion was to be purchased by an “AIM listed platinum company,” for well above Centurion’s then-present stock price. Mr. Berk and other investors relied on MCC’s press releases and purchased Centurion stock. The Complaint further alleges that when the markets finally realized that the contents of Defendants’ press releases were false (i.e. among other things, that agreement was not “irrevocable” and the purchasing company, Minmet Plc., was not an “AIM listed platinum company” at the time of the press releases), Centurion’s stock plummeted. The federal lawsuit was thus brought to make the investors’ whole and to further hold MCC accountable for publishing materially false and misleading press releases.

This lawsuit is of particular interest in the investment and public relations community because it does not name as a defendant the underlying public company of which stock was purchased -- but the public relations firm that allegedly published materially false and misleading press releases. To be sure, this lawsuit could have great ramifications for PR firms such as MCC, as the lawsuit will undoubtedly set precedent for the level of due diligence required before publishing press releases to the investing public.

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The Roth Law Firm, PLLC, specializes in the litigation of securities, commercial and sports/entertainment matters. The firm is located at 545 Fifth Avenue, Suite 960, New York, NY (212) 542-8882.**